

Hacking our Brains for Learning

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CORRIGENDA

page 86, line 13 and sub.

Susan Blackmore (2007) argues that imitation defines us and it is what makes us human. For Blackmore, all evolutionary processes depend on information being copied with variation and selection, but it is only humans that are also meme machines, i.e. machines that produce something that is imitated (cf. Dawkins, 1976). Adopting a memes' perspective, Blackmore argues that memes try to survive and get copied. The meme tries to get humans to pay attention to it and pass it on.

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